



Robert's Steakhouse of New York is Now Open at Trump Taj Mahal

Atlantic City, NJ (November 5, 2012) — Robert's Steakhouse of New York has opened its doors in Atlantic City. Located just off the casino floor at the Trump Taj Mahal Casino Hotel, Robert's Steakhouse of New York is an upscale, 8000 square foot fine dining experience with seating for approximately 200 guests, including a private dining room which accommodates parties up to 25. The contemporary restaurant offers a warm, inviting atmosphere as envisioned by its owner Robert Gans, Executive Chef Will Savarese, and design teams from ICRAVE and SOSH Architects. It is open for dinner six nights a week, Monday through Saturday 5:00 p.m. to 11:30 p.m. To make a reservation or to book a party call 1.855.500.ROBERTS or visit www.RobertsAtlanticCity.com

Robert's Steakhouse of New York, evokes an exclusive, private club ambiance built around the notion that everyone is a VIP, a key factor in the brand's success. The original Robert's was launched in June 2003 at Penthouse Executive Club and received instantaneous acclaim. Due to high demand, a second venue followed at Scores in May 2009. The restaurants garnered consistent accolades in one of the most competitive markets, and *The New York Times* praised the "char, richness and depth" of the steaks, proclaiming, "Robert's has some of the very best steaks in New York City."

"The opportunity to build a standalone restaurant away from the club atmosphere in Atlantic City places the focus firmly on the food," said Robert Gans. "We see this as a tremendous opportunity to reach a much broader market where everyone is treated like a VIP. We're excited about that and optimistic about its success in Atlantic City."

Although this will be the third Robert's Steakhouse, its owner eschews the corporatized chain mentality; each establishment offers unique touches and attention to details that's immediately apparent in the guests' experience. Robert's is one of a few steakhouses in Atlantic City to perform its painstaking dry-age techniques in house, for six weeks. While Robert's Steakhouse of New York is designed to please omnivores of all varieties, the superstars of the menu remain the steaks, including a hearty, bone-in NY Strip, a delicate filet mignon, and the ultimate Porterhouse for two. Additionally, there are grilled garlic and rosemary lamb chops, citrusy seared scallops and a decadent, truffle-laced risotto. The kitchen will use locally grown produce and offer many seasonal specialty dishes.

The man behind such creations, Executive Chef Will Savarese, boasts a resume studded with internationally renowned names like Le Cirque, Aureole and La Cote Basque, where he was Chef de Cuisine. His classical foundation in French cooking lends flair to his approach to the modern-day steakhouse, and the result is something unprecedented in gourmet cooking.



“We’re thrilled to bring another first-rate New York restaurant to Atlantic City,” said Robert Griffin, Trump Entertainment Resorts Chief Executive Officer. “Delicious food, a creative chef and a prime location will equal success for Robert’s Steakhouse of New York.”

With the restaurant adjacent to the buzzing crowds, flashing lights and humming slots, the design of the restaurant is meant to suggest a parallel universe, a relaxing oasis and respite from the ongoing gaming excitement. The interiors feature sumptuous curved banquettes, rippled glass louvers and a flickering, glass-enclosed fireplace. Soothing amber lighting highlights dramatic intersecting ceiling beams, dynamically juxtaposing the old and the new. Additional design features include an elegant marble bar and a chic lounge area, perfect for sampling a signature cocktail. Selections include a Gentlemen’s Manhattan (made with Woodford Reserve, one of several premium whiskeys offered) and the Sugarbabe, a fresh twist on the beloved cosmo.

For hi-res downloadable photos visit: <http://fishwithfeet.com/mediagallery.php>

About Robert’s Steakhouse of New York

The original Robert’s Steakhouse launched in New York City, June 2003, within the tufted walls of the opulent Penthouse Executive Club. As customer demand grew, a second Robert’s Steakhouse was opened at Scores New York City, May 2009. Unlike the other two venues, Robert’s Steakhouse located in Atlantic City at the Trump Taj Mahal Casino Hotel is not within a club environment. It is a sophisticated, 8000 square foot fine dining experience with seating for approximately 200 guests, including a private dining room which accommodates parties up to 25. For more information, to book a party or make reservations call 1.855.500.ROBERTS or visit www.RobertsAtlanticCity.com

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