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COMING ATTRACTIONS

Sugar Factory and 20 More Eateries Coming to Atlantic City's Newest Casino

The Hard Rock opens on the boardwalk June 28

by Rachel Vigoda | @Rachel Vigoda | Jun 6, 2018, 1:08pm EDT



This Sugar Factory drink is described as an alcohol-infused smoking candy goblet | Hard Rock [official photo]

The Hard Rock Hotel & Casino replacing the Trump Taj Mahal on the Atlantic City boardwalk opens its doors later this month with about 20 food and drink venues, including a 400-seat Hard Rock Café with indoor and outdoor music stages. The first day for the revamped property is set for June 28, the same day the Ocean Resort casino-hotel opens nearby in what was Revel (RIP).

Local favorite White House Sub Shop, one of the 10 essential restaurants in Atlantic City, is reopening its Taj Mahal-turned-Hard Rock location.

New to AC is an outpost of the Sugar Factory chain, a sweet shop and restaurant that was apparently named the "most Instagrammed restaurant in the United States" a couple years ago, according to Hard Rock. Look for a floor-to-ceiling candy wall and a menu of over-the-top

desserts, like the King Kong sundae, which feeds 12 people with 24 scoops of ice cream. Pastries and savory items like burgers, pizza, and salads are also on offer.



A totally healthy-looking burger at Sugar Factory | Hard Rock [official photo]

Council Oak Fish is Hard Rock's fancy seafood restaurant. The Japanese spot Kuro is where to eat sushi and drink Japanese beer, whiskey, and sake. Those craving Chinese food can head to Song. For Italian, there's Il Mulino. Returning from the Taj is Robert's Steakhouse — and, from the same owner, Scores (the strip club).

On the more casual side, J Bar sells cold-pressed juices, smoothies, and acai bowls. "Asian street food" is on the menu at Youyu Noodle Bar. Constant Grind is where to go for a cup of coffee and a sandwich. Fresh Harvest Buffet is where to go to overeat.

For outside drinking and dining, there's the Hard Rock Beach Bar. The rest of the lineup is more bars and clubs, including the members-only Rock Royalty lounge and Plum, which you can't get into without an invite.

Check out the renderings:



Council Oak Fish | Hard Rock [official photo]



The Hard Rock Cafe in Atlantic City | Hard Rock [official photo]



Kuro | Hard Rock [official photo]



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